



90th Anniversary of the Citroën Traction Avant

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La Traction Universelle
présente les
90 ans de la Traction Avant
Rassemblement International

90 ans

Circuit de Charade
- Puy de Dôme (63) -

9, 10, 11 et 12 mai 2024

QR code for registration

Logos: La Région Auvergne-Rhône-Alpes, MICHELIN, PUY-DE-DÔME MON DÉPARTEMENT, CHARADE, AMV Puy de Dôme, CLERMONT FERRAND, CLASSIC EXPERT

EDITO

Have a great 2024 year !

All the organising team of the 90th anniversary wishes you happiness, health and lots of great Traction outings in 2024, especially that will lead you to Charade in May to celebrate this wonderful anniversary with us...

With three months to go to the event, we have just over 850 cars and 1,800 people. The target of 1,000 Tractions is within reach !

So if you haven't already done so, hurry up and register !

Long live the 90th anniversary &..

...Long live the Traction !

Jean-Louis Poussard,
PRESIDENT OF THE TU

Jean-Michel Crombez,
VICE-PRESIDENT IN CHARGE
OF THE 90TH ANNIVERSARY

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1- Best wishes from California !



 Domme, France Oct. 1973



*Le Temps Passe Vite!
Meilleurs Voeux Pour La Nouvelle Année!*

 Tiburon, Ca. Dec. 2023

*Chaleureusement,
Aggie et Dennis*

Dennis

et Aggie Bayer, from California, who plan to take part in the 90th anniversary celebrations, send us their best wishes... and their trusty 11B

The first picture was taken on 28 September 1973, the day 26-year-old Dennis, who had never seen a Traction before, bought his 11B *Bleu d'Islande* from a farmer near Sarlat.

Then shipped to San Francisco, it has been a faithful companion for over 50 years.

In 2014, Aggie and Dennis were invited to the wedding of the granddaughter of the farmer who sold him his Traction.

A great story of loyalty !



2- Latest news

• Very good news about registrations

More than **850 cars** are now registered for the event, representing **more than 1,800 people**. As for our **friends from abroad**, there are now **230 crews** registered, from **17 countries!**

The **Gala dinner** will be a great celebration, with almost **900 people** attending to date. **Reminder** : we will not be able to accommodate more than 1000 Traction.

So register now !

• Prepare your sketches and have fun!!



*

Would you like to parade in front of the public in your Traction

and have fun ?

Would you like to tell a story or present your country or region ?

Then, the **sketches competition** on Saturday 11 May is for you !

We hope it will also be an opportunity to demonstrate the **international appeal** of the Traction. *Let us know if you would like to take part :*

contact@90ansdelatraction.fr

• Call for testimonials : please send us your photo

You're coming to Charade, you love your Traction, then **present it** by sending us a nice photo.

Please indicate whether you give permission for your photo to be used on our social networks.

• Order Michelin tyres for your Traction

Michelin, our official partner, proposes that you **order your tyres in advance**, and that you receive them at home before the event.

So you can come to Charade in **complete safety** !

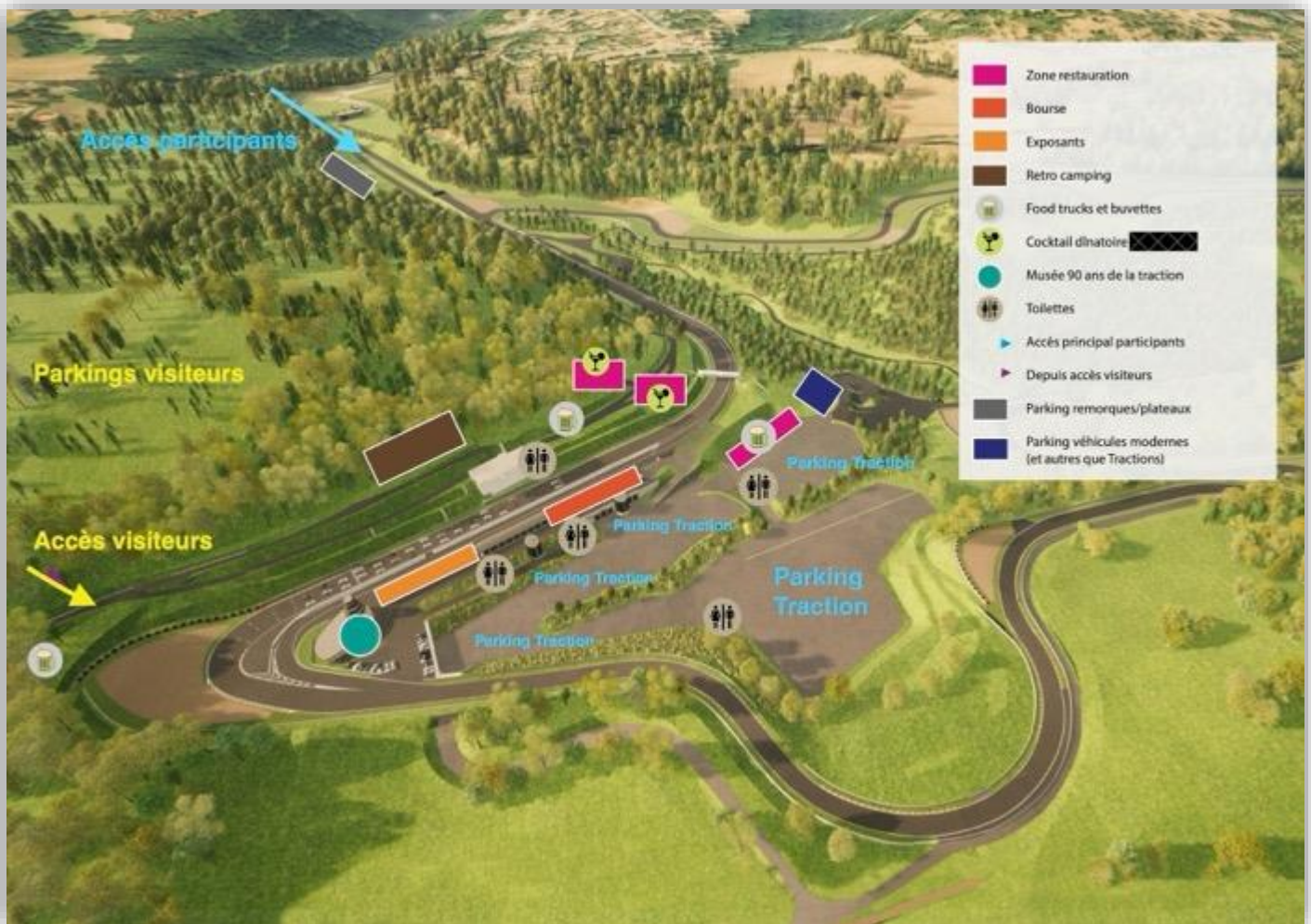
See you in mid-February for ordering details and prices



3- The program

Throughout the event, you will find on the site :

- **The boutique** with many original items bearing the 90th anniversary logo. A team will be on hand to help you throughout the day in a very friendly environment.
- **a magnificent temporary museum...** but we'll leave you with the surprise of discovering the theme and the models that will be presented to you.
- **A Retro-Campsite...** Not to be missed !
- **Retailers, spare parts dealers and our friends from *Classic Expert*** will be on hand to assess your traction (see *next issue*).
- **Fast-food food Trucks** and a **caterer** from Auvergne
- **Shuttle buses to Clermont-Ferrand and tourist sites** : if you're interested in seeing something other than **Traction**, don't worry ! (see next issue).



- **In your welcome bag**, vous trouverez des **entrées à tarif réduit** offertes par nos partenaires pour les magnifiques sites touristiques près de Charade : *Le Puy-de-Dôme* évidemment, mais aussi *Vulcania*, *L'aventure Michelin*, etc.

**THURSDAY
MAY 9th**

Certainly the day of your arrival!

- The site will be opening at **10.00 AM** **No use to come earlier**, the doors will not be opened and you risk unnecessarily **clogging up** the access roads.
- **Upon presentation of your pass**, which will be sent to you by email a few weeks before the event, you will access the site. You will be directed to the car parks according to your arrival time. Each car park will have its own colour. **You must respect your parking zone and colour throughout the event.** The colour of your car park will determine when you can access the track. A welcome bag will be given to you at reception, including a rally plate corresponding to your registration number. **This plate must be permanently visible** so that you can enter and leave the site at your convenience.
- **Access to the track.** As you can imagine, we can't allow 1,000 cars on the track! We will be setting up a **timetable** for passing cars (*see below*). The circuit will be available from 10am to 12.30pm and from 2pm to 6pm.
- **Numerous conferences** are scheduled for Thursday and Friday. Our speakers will all be **experts** in their fields, covering the history of the Traction, Citroën and Michelin, as well as the Auvergne and volcanoes. Some of those conferences will be *translated into English*.
- **Evening cocktail reception**, included in your registration, will enable everyone to meet up and get to know each other in a very friendly environment. Your wristband will give you access to the catering area. To avoid long waits, there will be several services from 6.30pm to 8.30pm. The colour of your wristband will determine your time slot.

ON FRIDAY

Site will open from 9.00 AM

It's easy to get in, just make sure the rally plate we've given you is **clearly visible**.

- **Access to the track** available from 9am to 12.30pm and from 2pm to 6pm..
- **Conferences during the afternoon.** As on Thursday, there will be a wide range of themes and speakers.
- **Entertainment.** There will be games, including a "5-litre fuel race", a fun gymkhana, and a *concours d'élégance*. And, of course, there will always be laps around the circuit...

To apply to the **Concours d'élégance registration**, send your contact details, description and photos of your Traction to:

contact@90ansdelatraction.fr.

Final registration will be validated by the organisers..

ON SATURDAY

This will certainly be the big day

- Site will be open for you on 9.00AM (rally plate still clearly visible !), and we will welcome **the public** from 10am. Access will be via the public entrance and the outside car parks.
- **Access to the track** The circuit will be available from 9am to 12.30pm and from 2pm to 6pm. It will **mainly be reserved for Tractionnistes** who are willing to take a **few people** on board for a "**Baptism**" in a Traction.
- **Entertainment.** The highlights of the event will be the **Baptisms** in the Traction and the sketches competition. The **Baptisms** in the Traction will be offered to the public in return for a financial contribution (donation) which will be donated in full to a local charity. The **sketches**, inspired by those during the 50th anniversary of the TU at Magny-Cours, will be an entertaining and joyful moment (see above on page 3).
- **The Gala dinner** will take place in the **Auvergne Events** lounges at the "**Zénith of Clermont**" (a 1,200-cover venue). The hall is enclosed by gigantic bay windows overlooking the car park where all the Traction will be parked, with the Auvergne mountains and the Puy-De-Dôme in the foreground. A stage will also be set up for the entertainment. The aperitif will be served outside, facing the car park and the Auvergne mountains.

ON SUNDAY

Final parade in the town center of Clermont-Ferrand

Initially, it was not planned !

For those of you who were in Arras in 2009, you'll remember the magnificent **Parade** in Arras town centre on Sunday, which drew several thousand people (40,000 according to the local newspaper *La Voix du Nord*). On the strength of this popular success, we hope to repeat the experience in Clermont-Ferrand on Sunday 12 May in the late morning.

The idea is to **showcase our Traction cars** by staging displays depicting their history during their glory years. Clermont Town Hall is in favour of this initiative. We are awaiting official approval from the town hall.





4- Practical information

- **Organising the call for volunteers**

The 90th anniversary celebrations require a **large number of volunteers**.

Everyone who has registered will receive an email to let us know which slots you are willing to give up **2 or 3 hours of your time** (or more if you wish!).

We'll try to respect your choice of positions: circuit, shop, reception, car park, etc.

To register, contact **Daniel Talouarn**, volunteers manager, giving your name and telephone number at : benevoles@90ansdelatraction.fr

☺ *Thank you for your participation !*

- **Driving your Traction => Low Emission Zone (LEZ)**

Some people have expressed concern about this, and we'd like to reassure you :

- There will be no LEZ in Clermont-Ferrand area in 2024, may your Traction be registered in France or not.
- **If your Traction is registered abroad**, the French "Crit'air" sticker system does not apply to you. So, you'll be able to travel **freely** in Clermont-Ferrand, including during the **Sunday final Parade**. But you may have to ask permission to drive through other major towns on your route. **We will send you soon a specific document about this.**

- **Think of a rally plate holder for your car! !**

Each registered crew will receive a **numbered rally plate**, which will be **your pass** during the event.

It's therefore essential that the plate remains clearly visible on your Traction. So, don't forget to fit your Traction with a **holder system** at the front to fix the plate.

Several of our partners at Charade sell this type of accessory.

Don't hesitate to contact them to place an order.





5-The 90th anniversary throughout the world !



Hello from
our australian friends
(sacred mountain *Uluru*
in central Australia) →

*Thanks to **Helen & David Belfrage** !*



← A photo from California

*Thanks again **Dennis and Aggie Bayer** !*



And another one
from London,
in front of
Buckingham
Palace

*Thanks
Bernie Shaw !*





6-Our Ambassadors / Han Van Rijen (NL)

Each **90th Anniversary Ambassador** is the relay for the event in their own country. They will be able to help and inform you. *Don't hesitate to contact them!*

Country	First Name /Last Name	E-mail address	Phone n°
Germany Austria	Christian PIRKNER	tractionniste@pirkner.fr	+43 664 381 8164
Argentina	Alejandro BEIROA	citroenclasicos@yahoo.com.ar	+54 11 5631 5815
Australia	David & Helen BELFRAGE	hbelfrage@gmail.com dsbelfrage@gmail.com	+61 427388979
	Ted CROSS & Mary CROSS BEAUMONT	president@citroenclassic.org.au crossfam@ozemail.com.au	+61 400 592 208 +61 419 356 963
Belgium (Flandres)	Ronny BILLIET	traction.ronny@telenet.be	+32 477 553906
Belgium (Wallonie)	Philippe WATHELET	p.wathelet@la-traction-universelle.org	+32 43 68 88 30
Canada	Richard BOUDRIAS	louise.richard@sympatico.ca	+1 5146979037
	Pierre BERNARD	pbernard26@sympatico.ca	+1 5142623723 +1 5149932741
Spain	Roman LARRE	romanlarre@gmail.com	+ 34 618 70 77 88
Finland	Michaël CERDECURETZ	m65.ceder@gmail.com	+358 40 5604365
Italy	Ubaldo NIFOSI	garagetraccionavant@libero.it	+39 345 3025632
Norway	Helge GULDBERG	hguldbe@online.no	+47 916 98 691
	Christian-Bernt BOWITZ	bbowitz@wemail.no	+47 92052555
Netherlands	Piet KOK	p.kok@mainstaetegroep.nl	+31 6 46 09 59 98
	Han VAN RIJEN	hanvanrijen@gmail.com	+31 1 62 31 77 91
Portugal	Fernando PAULINO	fernando.paulino@biosonda.pt	+35 1969194316
United-Kingdom	Bernie SHAW	bs.aci.uk@talktalk.net	+44 7813 032 968
Switzerland	Marco & Paula GUI SOLAN	marc.guisolan@bluewin.ch	+41 269150228 +41 794736788
USA	Jean-Pierre VINCENT	jpvincent07@outlook.com	+1 8605678930 +1 8607957882

If you have any unresolved questions, please consult the website and contact us at this e-mail address: contact@90ansdelatraction.fr

François Hénot and Stéphane Hadangue

This month, our dynamic ambassador for the Netherlands, Han Van Rijen, a member of the club TAN, and already involved in the 75th anniversary of the Traction in Arras in 2009, sent us a photo of his two very beautiful Citroën travelling together.



*Traction & 2 CV...
...a choice often made by
Citroën enthusiasts !*

*A food-truck ?
Ok, but only a Citroën !*



Traction Avant Nederland
<https://www.traction-avant.nl/>





7- Live from our networks

Social networks in full swing to publicise the 90th anniversary of the Traction Avant.

Join us on Facebook, Instagram as well as YouTube !

For our followers, don't forget to « like » and share our publications.

We rely on you... Many thanks therefore !

On Facebook :



On Instagram :



**For our YouTube channel,
scan this QR code :**



**Here you will find
our promotional films,
in short and long versions.**



90th Anniversary Registration form



*Registration includes unlimited access to the site and the Charade circuit,
as well as entertainment during the 3 days of the event.*

A cocktail reception for the evening of Thursday May 9 2024 is also included in the registration price.

Only Traction Avant from 1934 to 1957 will be allowed to access the Charade site.

Your contact details (all fields are **mandatory**)

Last Name : _____ First Name: _____

E-mail : _____@_____

Country : _____

Postal address : _____

Postcode : _____ City : _____

Traction model : _____ Year : _____ Couleur : _____

Club name *(not mandatory)* : _____

Other information : _____

Your order

Registration for 1 car with driver + 1 passenger: **90,00 €**

Qty : _____ Amount : _____

Additional passenger (Limited to 2 people) : **30,00 € each**
Free for children under 14 years old

Qty : _____ Amount : _____

Registration for 1 car with driver without passenger : **70,00 €**

Qty : _____ Amount : _____

Registration for Gala Dinner (Saturday night): **67,00 € p.p**

Qty : _____ Amount : _____

TOTAL : _____

Please send this form **correctly and fully completed** to registration@90ansdelatraction.com

Payment by bank transfer : *Please transfer the total amount to the account:*

IBAN (International Bank Account Number)
FR76 1027 8116 1500 0203 9670 171

BIC (Bank Identifier Code)
CMCIFR2A

Domiciliation
CCM CLERMONT FERRAND GALAXIE
81 RUE FONTGIEVE
63004 CLERMONT FERRAND CEDEX 1
04 73 36 73 12

Titulaire du compte (Account Owner)
LA TRACTION UNIVERSELLE
40 AVENUE HENRI ROCHIER
26110 NYONS

A **confirmation email** will be sent to you upon receipt of the transfer (allow 3 to 5 days after the transfer).

No confirmation will be sent by post!